

Sabinsa News Release

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**SABINSA TO FEATURE LACTOSPORE[®], SABEET[™], AND
CURCUMIN UC3 CLEAR[™] AT VITAFOODS**

Stand #: H21

Geneva Switzerland (April 27, 2016) – Sabinsa will exhibit the company’s proprietary Ayurvedic-based natural nutraceutical ingredients, with a rich traditional history standardized for modern applications, at the VitaFoods tradeshow May 10th - 12th, 2016, in Geneva, Switzerland.

Sabinsa’s scientists will be available in stand H21 to discuss in detail the science behind the company’s cutting edge ingredients, with particular emphasis on:

LactoSpore[®], Sabinsa’s shelf-stable microbial preparation from *Lactobacillus sporogenes* (*Bacillus coagulans*, MTCC 5856). LactoSpore, Sabinsa’s Self Affirmed GRAS probiotic, is the subject of several recently published articles on safety and stability, and is utilized in a large number of food products as well as dietary supplements.

Sabeet[™] standardized beetroot extract is a powdered juice extract from the root of *Beta vulgaris*. Water soluble and standardized for minimum 2% Nitrates, it is clinically evaluated to increase endurance as a result of reduced oxygen consumption.

uC3 CLEAR[™] is Sabinsa’s new form of Curcumin which is completely water soluble, a major breakthrough in Curcumin technology. uC3 CLEAR provides an improved, more convenient delivery system for Curcumin while also overcoming the challenges and limitations that can be present with solid dosage delivery systems such as poor disintegration, slow dissolution, or difficulty swallowing, thus enhancing the uptake of curcumin.

“VitaFoods is always an important industry event for Sabinsa Europe,” said Sabinsa Europe Resident Director Dr. Ajax Mohamed. “We look forward to seeing existing customers and describing the benefits of our science-backed ingredients to new ones as well.”

Shaheen Majeed, Sabinsa Marketing Director added, “Specially invited customers and media will enjoy a boat cruise & dinner hosted by the Sabinsa Europe team on Lake Geneva as a “thank you” for the commitment to excellence that our customers have shown us in Europe for the last 10 years.”

About Sabinsa Corporation:



Sabinsa's mission is to provide alternative and complementary natural products for human nutrition and well-being. Over the past 27 years, Sabinsa has brought to market more than 100 standardized botanical extracts, and privately funded clinical studies in conjunction with prestigious institutions in support of these products. With more than 100 full-time scientists conducting ongoing research in India and the United States, Sabinsa and parent company Sami Labs Ltd. continue to develop, patent and manufacture phytonutrients for the world market, with ingredients that are both Halal and Kosher. For more information, visit www.sabinsa.com.

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